

**No Rules. Play Ready Golf.**



**2024 Event Overview &**

**Participant Details**

# First Tee – Southeast Wisconsin Golf Marathon

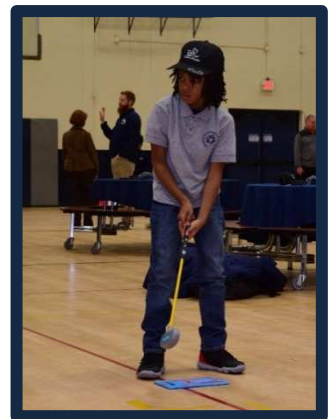
## What is the Golf Marathon?

The Golf Marathon is a unique golf experience hosted by First Tee – Southeast Wisconsin. Players commit to playing at least 50 holes of golf in a single day to raise funds to support First Tee – Southeast Wisconsin. Players may play at a chapter-hosted marathon or arrange to play at their own course. First Tee – Southeast Wisconsin provides full player support, including a dedicated fundraising website, a communication toolkit and recognition.

## Why support the Golf Marathon?

The mission of First Tee – Southeast Wisconsin is to impact the lives of young people by providing educational programs for youth that build character, instill life-enhancing values and promote healthy choices through the game of golf. Our vision is to provide an early introduction to the game of golf for all kids in our ten-county region (Fond du Lac, Jefferson, Kenosha, Milwaukee, Ozaukee, Racine, Sheboygan, Walworth, Washington and Waukesha) and provide opportunities for those kids to pursue their passion for the game because we believe the life skills and values associated with golf will help them accomplish their dreams, thrive socially, excel academically and athletically, and become productive members of society.

Funds raised through the Golf Marathon support additional on course program locations, equipment and training for the First Tee School Program and programming at local youth centers.



## Participation Options

### Play in a chapter-hosted Golf Marathon

Join us at Noyes Park in Milwaukee or at Hidden Glen at Bentdale Farms in Cedarburg.

- There is no cost to play. We just ask that you commit to raising \$500 (Noyes) or \$1,000 (Hidden Glen & The Baths) via donations from family and friends.
- Each player will have their own fundraising web page to share with their network. Donations can also be accepted via cash or check.
- Players will be paired in twosomes or threesomes with golf carts.
- There will be no formal scoring.
- Players may play any tee throughout the day and will be encouraged to pick up once they have reached bogey to maintain an expedited pace of play.
- Players will receive breakfast, lunch and dinner at the golf course.
- Players will receive a tee gift and a recognition trophy for completing the marathon.

### Host your own Golf Marathon

Interested in hosting a Golf Marathon at your course? We make it easy. Players who play on their own will receive all of the same participation benefits as the chapter hosted events. Players will be provided the same fundraising webpage, support and recognition. We encourage that all marathons take place in August and September be included in our larger marketing efforts, however, we are open to marathons on any date during the season.

No specific format is required. Our only ask is that players play at least 50. How they do that is up to them. Players may play from any tee, holes in any order, etc. We want them to have fun and enjoy the day.



# Player Support

## Online fundraising portal

All players are provided an online fundraising portal. The fundraising portal allows players to share their unique link with their network and encourage online donations. Players may customize their page with a personal photo and message and set their own fundraising goal.

Donations may be made at a recommended amount (ex. \$0.25/hole is a \$25 donation) or a custom amount selected by the donor. All donations are recorded and tracked against the player's goal. A leaderboard highlights how much each player has raised and how much has been raised overall.

## Promotional toolkit

Each player will receive a promotional toolkit with templates that can be customized and shared with their network. The toolkit contains a template email and template social media posts for Facebook, Twitter, Instagram and LinkedIn.

## Team fundraising

Players have the option to create or join a fundraising team, which can include their home course or club. The team leaderboard tracks total fundraising by all players on that team and allows teams to compete to see who can raise the most funds.

## Donor Recognition

### Website

Donors are recognized by name and donation amount in a “Recent Donations” section on each player’s fundraising page. Donors may also choose to make donations anonymously.

### Email

Donors receive a confirmation email acknowledgment and donation receipt upon completion of their donation transaction and a follow up email once their event campaign is complete.

### Postcard

All donors will receive a thank you postcard from the First Tee – Southeast Wisconsin following the completion of the campaign.

# Sponsorship Opportunities

Local businesses are invited to participate in the Golf Marathon as supporting sponsors. Sponsorships are available at the following levels:

## Sponsorship Benefits

- Logo and link on Golf Marathon website and all fundraising pages
- Recognition in event related eblasts and emails sent to 4,500 contacts
- Logo in donation receipt emails
- Logo and recognition on post event thank you postcard sent to all donors
- Social media posts (2 for Ace Sponsors, 1 for Eagle Sponsors)
- Logo on player gift (Ace Sponsors)

## Sponsorship Levels

- Ace Level Sponsor: \$5,000
- Eagle Level Sponsor: \$2,500
- Birdie Level Sponsor: \$1,000

For more information about sponsorship benefits, please contact David Cohn at 414-443-3575 or [dcohn@firstteesew.org](mailto:dcohn@firstteesew.org).