



Mission Partners Program & Sponsorship Opportunities

2024





Building Game Changers, Together

First Tee – Southeast Wisconsin is a youth development organization, serving kids and teens in Fond du Lac, Jefferson, Kenosha, Milwaukee, Ozaukee, Racine, Sheboygan, Walworth, Washington and Waukesha Counties, that enables kids to build the strength of character that empowers them through a lifetime of new challenges. By seamlessly integrating the game of golf with a life skills curriculum, we create active learning experiences that build inner strength, self-confidence, and resilience that kids can carry to everything they do.

Experiences are our greatest teacher. We believe in developing the ones that are just as fun as they are meaningful, where kids feel excited to grow, safe to fail, and better equipped for whatever comes their way next. We've spent more than 20 years building experiences that build character to empower kids through a lifetime of new challenges and continuous personal growth.



Our Impact

- Summer programs at six golf course locations
- Over 500 kids in on-course programs
- 84 active school partners reaching over 25,000 students

100%

transferred what they learned at First Tee to school

73%

reported higher confidence in academic ability

82%

felt more confident with social skills



New

Annual Mission Partners Program

Connecting your business to our mission

Mission Partners help First Tee – Southeast Wisconsin directly impact thousands of kids through our life skills and community outreach programs and receive continuous brand visibility through events and online promotion.

Benefits

- Company logo on **Mission Partners** page on First Tee – Southeast Wisconsin website
- Company logo in regular First Tee – Southeast Wisconsin eblasts
- Company logo in social media recognition at least two times annually
- Company logo on the **Mission Partners** sign at the following First Tee – Southeast Wisconsin events
 - Tee to Green Golf Classic
 - Emerging Leaders' Club Winter Outing
 - Major Season Kickoff
 - Emerging Leaders' Club Social at Luxe Golf Bays
- Company logo on event websites for the following First Tee – Southeast Wisconsin events
 - Auction
 - Tee to Green Golf Classic
 - Golf Marathon

New

Annual Mission Partners Program

2024 Mission Partners Giving Levels

Mission Partners receive the following additional benefits at each giving level.

Eagle Level Mission Partners

\$15,000+

- 2 Pro-am teams in the Tee to Green Golf Classic
- Opportunity to include branded item with summer participant gifts
- Opportunity to host a corporate golf outing at Noyes Park Golf Course
- Hole sponsor sign at Noyes Park Golf Course

Birdie Level Mission Partners

\$10,000

- Pro-am team in the Tee to Green Golf Classic
- Opportunity to include branded item with summer participant gifts
- Opportunity to host a corporate golf outing at Noyes Park Golf Course

Par Level Mission Partners

\$5,000

- Pro-am team in the Tee to Green Golf Classic

Tee to Green Golf Classic

July 8, 2024
Tuckaway Country Club

The 11th Annual Tee to Green Golf Classic Pro-Am will be held Monday, July 8, 2024 at Tuckaway Country Club in Franklin.

The Tee to Green Golf Classic is First Tee – Southeast Wisconsin's largest fundraising event of the year, featuring a pro-am style tournament with local golf professionals from the Wisconsin PGA



Tee to Green Golf Classic

July 8, 2024

Tuckaway Country Club

- Each four-person team will be joined by a Wisconsin PGA professional giving teams the opportunity to play with some of the top golfers in the state
- Golfers play their own ball in a two best, net Stableford, score format
- Day includes brunch, a brief program, golf, cocktail and appetizer reception, and awards



Schedule of Events

- 10:00 a.m. - Registration Opens
- 10:30 a.m. - Brunch Begins
- 11:00 a.m. - Program
- 12:00 p.m. - Brunch Concludes
- 12:30 p.m. - Shotgun Start
- 5:30 p.m. - Cocktails, Heavy Hors D'oeuvres & Awards

Funds raised through the Tee to Green Golf Classic ensure:

- All First Tee – Southeast Wisconsin participants are welcomed to play, regardless of their financial situation
- All participants are provided age-appropriate equipment
- All coaches are trained to be positive youth mentors

Tee to Green Golf Classic Sponsorship Levels

| Game Changer Sponsorships | Presenting Sponsor \$10,000 | Eagle Sponsor \$5,000 | Birdie Sponsor \$2,500 | Par Sponsor \$1,000 |
|---|--------------------------------|--------------------------|---------------------------|------------------------|
| Teams included | 2 Teams | 1 Team | Add a Team for \$1,750 | Add a Team for \$2,500 |
| Logo displayed on premium event signage, all golf carts, at player registration, and throughout the post-golf reception | X | | | |
| Logo predominately displayed throughout the brunch and post-golf reception | X | X | | |
| Logo displayed on the Tee to Green Golf Classic Pro-Am website | X | X | X | X |
| Logo displayed in event communications, including emails sent to over 50,000 contacts | X | X | X | X |
| Verbal recognition during program | X | X | X | X |
| Logo displayed on hole during tournament | X | X | X | X |
| Name listed in event program distributed to 100+ participants | X | X | X | X |

Team Sponsorship: \$2,800

- One (1) five-person team, which includes a WPGA Professional
- Brunch, program, post-golf reception, and awards
- Club amenities and on-course hospitality for each player
- Premium tee gift for each player
- Hole prizes and awards for top finishing teams

Individual Player Registration: \$700

Tee to Green Golf Classic Sponsorship Opportunities

Golf Course Sponsorships

Golf Carts: \$4,000

- Your logo on all golf carts
- Your logo on general event sponsor signage
- Your logo on First Tee – Southeast Wisconsin website

Beverage Carts: \$2,500

- Your logo on all beverage carts
- Your logo on general event sponsor signage
- Your logo on First Tee – Southeast Wisconsin website

Putting Green: \$1,500

- Your logo on putting green signage
- Your logo on general event sponsor signage
- Your logo on First Tee – Southeast Wisconsin website

Driving Range: \$1,500

- Your logo on driving range signage
- Your logo on general event sponsor signage
- Your logo on First Tee – Southeast Wisconsin website

Hole Prize: \$1,000

- Your logo on one of four contest holes
- Your logo on general event sponsor signage
- Your logo on First Tee – Southeast Wisconsin website

Hole: \$500

- Your logo on a hole sign
- Your logo on First Tee – Southeast Wisconsin website

Golf Marathon

Sponsorship Opportunities

The Golf Marathon is a unique golf experience hosted by First Tee – Southeast Wisconsin. Players commit to playing at least 50 holes of golf in a single day to raise funds to support First Tee – Southeast Wisconsin. Funds raised through the Golf Marathon support additional on course program locations, equipment and training for the First Tee School Program and programming at local youth centers.

Sponsorship Benefits

- Logo on Golf Marathon website and all fundraising pages
- Recognition in event related eblasts and emails sent to 4,500 contacts
- Logo in donation receipt emails
- Logo and recognition on post event thank you postcard sent to all donors
- Social media posts (2 for Ace Sponsors, 1 for Eagle Sponsors)
- Logo on player gift (Ace Sponsors)

Sponsorship Levels

- Ace Sponsor: \$5,000
- Eagle Sponsor: \$2,500
- Birdie Sponsor: \$1,000



Noyes Park Golf Course Sponsorships

Noyes Park Golf Course sponsors provide much needed support to help ensure that Noyes remains a community asset, providing accessible golf for local kids and families.

First Tee – Southeast Wisconsin is committed to ensuring that all kids have a place to play. All kids under 18 are welcomed to play at Noyes at no cost.

Sponsor benefits

- Full color sign on one hole at Noyes Park Golf Course
- Website recognition
- Social media acknowledgment
- Logo and link in Noyes eblasts

Contribution

- \$2,500 for the 2024 season

Sponsors and sign designs are subject to approval by Milwaukee County Parks





For sponsorship inquiries, contact
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