



2023 Impact Report

See the difference you are making through golf!



President's Message



As we mark the end of another remarkable year at First Tee – Southeast Wisconsin, I find myself reflecting on the transformative power of golf and the incredible impact it has on the lives of our youth. In my time on the board, I have watched as our impact has grown, and am incredibly proud that over 30,000 students and participants were able to interact with our programming this year. First Tee goes beyond the fairways and greens; we allow kids to show up stronger in their classrooms and homes.

Your unwavering support for First Tee – Southeast Wisconsin has allowed us to connect with more children on the golf course, expand our programs to new schools, and welcome new participants into our growing family. Our success is a testament to the dedication of First Tee coaches, volunteers, physical education teachers, and you, our cherished donors.

Your belief in our mission and the support you provide not only make our work possible, but allow us to thrive. We are deeply grateful for your investment, and we look forward to continuing this journey of positive change together.

Thank you for being a vital part of First Tee – Southeast Wisconsin's success!

Inge Plautz is Senior Vice President and Executive BDO at Old National Bank and Board President of Wisconsin Educational Youth Development Foundation, Inc., which operates First Tee – Southeast Wisconsin.

25th Anniversary

This year, we are celebrating 25 years of local impact. Just as we are a part of our kids' personal growth story, we thank you for being a part of ours. We look forward to celebrating with you throughout the year.



In the News

Noyes Park, First Tee program providing free golf and education for area youth (CBS 58)

Youth staying active and learning life skills on First Tee golf course (Spectrum News)

Free rounds of golf, program details (FOX 6)

See more online at firstteesew.org/stories



On-Course Programs

By seamlessly integrating the game of golf with character-building, we create learning experiences that help kids uncover their inner strength, self-confidence, and resilience that they can carry to everything they do. Through our on-course programs, kids learn skills that stay with them for life while also mastering the fundamentals of golf.



75%

Parents reported that their children have a greater interest in playing golf

71%

Parents reported that their children benefited from the First Tee character education



2023 Program Locations

- Brown Deer Park GC
- Currie Park GC
- Dretzka Park GC
- Lake Park GC
- PGA TOUR Superstore
- Noyes Park GC
- Rolling Meadows GC

What do you like best about the First Tee program?

"I enjoyed that it was more than just golf, but about character building too."

Noami Ruh, First Tee Parent

Noyes Park Golf Course

Through our partnership with Milwaukee County Parks, we welcomed all kids to play for free at Noyes Park Golf Course and hosted special events with the Milwaukee Public Schools City Conference girls golf teams, Vibez Golf Club and MENTOR Greater Milwaukee.

3,234

Most rounds played since 2015

"It is a great place to practice your short game and for juniors to learn the game. My son and I were so happy to see Noyes back in great shape this season."

Dr. Mike Micallef, junior golf parent



Coaches & Volunteers

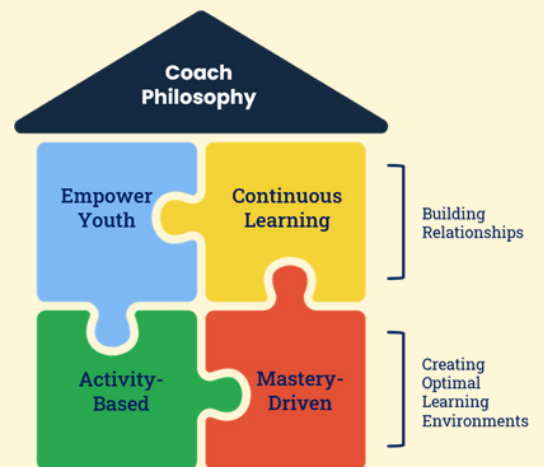
Our coaches and volunteers are the core of our organization. They not only allow for enhanced assistance and increased individual attention, but provide positive role models for the youth in our community. Our instruction is about more than just improving golf swings, it is about cultivating character building experiences that empower kids through a lifetime of new challenges and allow for continuous personal growth. Through research-proven methods of positive youth development, our youth feel more safe, included, and empowered.



At First Tee, we understand that when young people are exposed to the inherent values of the game of golf, surrounded by caring First Tee Coaches, and taught life skills through the First Tee Program, the probability increases that they will acquire and demonstrate First Tee's Commitment to Being a Game Changer.

5 Key Commitments

- Pursuing Goals
- Growing through Challenge
- Collaborating with Others
- Building a Positive Self-Identity
- Using Good Judgment.



Scorecard

716

On-Course Participants

6,263

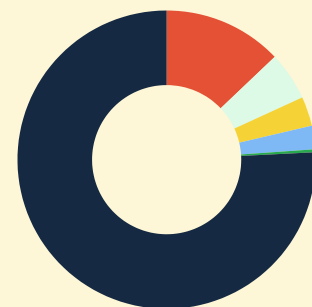
Hours of On-Course Programming

Gender



Male	70%
Female	30%

Ethnicity



White or Caucasian	76%
Black or African-American	13%
Multi-Racial	5%
Latino or Hispanic	3%
Asian	3%

School Program

The First Tee School Program provides schools and their physical education teachers with equipment, curriculum, and training so that they can introduce their young people to a lifelong sport while also teaching them basic motor skills and the inherent values that can be learned from the game. The curriculum is designed to engage students in daily lesson activities that emphasize making healthy choices in life and improving social-emotional learning skills.

29,497

Students reached through active school partners



New School Program Partners in 2023

Cleveland Elementary - Cooper Elementary - Cross Trainers Academy - Etude Elementary
Grant Elementary - Jackson Elementary - James Madison Elementary - Jefferson Elementary
Longfellow Elementary - Notre Dame School of Milwaukee - Pigeon River Elementary
Seeds of Health Elementary - Sheridan Elementary - Wilson Elementary

"This program allows kids, who normally would not play golf, the opportunity to try it."

Bryan Buhr, Lincoln-Erdman Elementary

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Financials

Each chapter within the First Tee network is funded locally, and 100% of all monetary contributions go towards funding First Tee – Southeast Wisconsin programs. Every dollar helps ensure that the lives of kids and teens are positively affected within Southeast Wisconsin.

Funding Sources	
Outings & Events	49%
Individual Giving	21%
Corporate Contributions	15%
Foundations & Grants	8%
Participant Fees	7%

Expenses	
Programming	35%
Administrative	26%
Fundraising	23%
Operations	16%

Ways to Give

Financial Contributions

We offer our programs at a subsidized rate to ensure that every child has access to the life skills taught at a First Tee program.

Equipment Donations

We pride ourselves on being able to provide the proper equipment to all of our many program participants.

Monthly Giving

Your commitment of a monthly gift will help build the financial stability we need to confidently anticipate our future.

Legacy Gifts

Planned gifts of any size are a lasting way to make a difference for our young people.

Stocks & Securities

Gifts of stock and securities are a particularly efficient and effective way to support our work.

Signature Events

Your participation helps drive us forward.

- Online Auction - May, 2024
- Tee to Green Golf Classic Pro-Am - July 8, 2024
- Golf Marathons - Fall, 2024

Volunteer

Without caring mentors, positive youth development just doesn't happen. We believe that a meaningful, quality relationship between coach and participant is vital to our program.

Learn more at firstteesoutheastwisconsin.org/get-involved



Our Mission

To impact the lives of young people by providing educational programs that build character and instill life-enhancing values through the game of golf.

Our Vision

Our vision is that all kids in Southeast Wisconsin have the opportunity to build their strength of character through the game of golf.

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Neighborhood House of Milwaukee
Summer Camp at Noyes Park Golf Course



MPS City Conference Girls' Clinic
and Season Championship



Vibez Golf Club Participant Event



Emerging Leaders' Club Events

Building Game Changers 2023 in Photos



FIT Club MKE Camp



Community
Outreach Events



New Winter Program Sessions at
PGA TOUR Superstore