



first tee

southeast wisconsin

**Tee to
Green**

Golf Classic

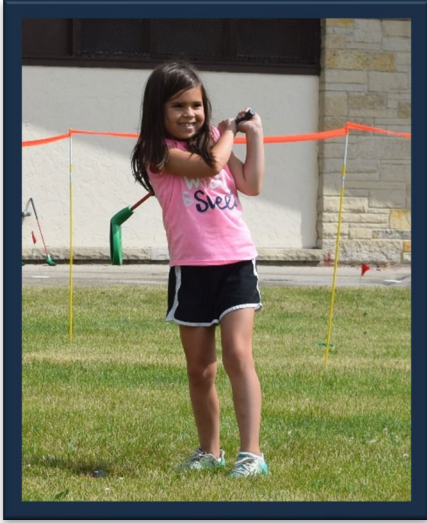
**10th Annual
Tee to Green Golf Classic Pro-Am**

Benefiting First Tee – Southeast Wisconsin

July 11, 2022

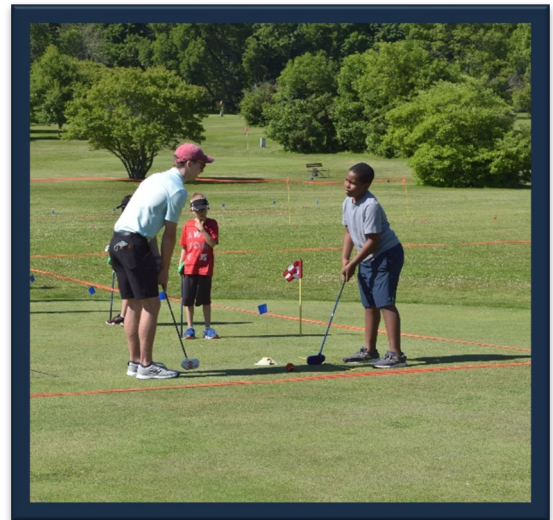
**Tuckaway Country Club
Franklin, Wisconsin**

About First Tee — Southeast Wisconsin



First Tee — Southeast Wisconsin is a youth development organization, serving kids and teens in Fond du Lac, Jefferson, Kenosha, Milwaukee, Ozaukee, Racine, Sheboygan, Walworth, Washington and Waukesha Counties, that enables kids to build the strength of character that empowers them through a lifetime of new challenges. By seamlessly integrating the game of golf with a life skills curriculum, we create active learning experiences that build inner strength, self-confidence, and resilience that kids can carry to everything they do.

Experiences are our greatest teacher. We believe in developing the ones that are just as fun as they are meaningful, where kids feel excited to grow, safe to fail, and better equipped for whatever comes their way next. We've spent more than 20 years building experiences that build character to empower kids through a lifetime of new challenges and continuous personal growth.



In addition to learning the fundamentals of the golf swing and the game, a sample of life lessons include:

Interpersonal Skills: Proper introduction when meeting someone new and how to effectively communicate with others

Self-Management: Techniques for managing thoughts and emotions

Goal Setting: Setting attainable goals to reach desired dreams

Resiliency Skills: Strategies to adapt to. Manage and overcome challenges



Our goal is to raise more than \$120,000 through the 2022 Tee to Green Golf Classic Pro-Am and we hope you will play a part in helping us reach that goal.

With your support, we are **Building Game Changers.**

About the Event



The 10th Annual Tee to Green Golf Classic Pro-Am will be held on Monday, July 11th, 2022 at Tuckaway Country Club in Franklin, Wisconsin. Each four-person team will be joined by a Wisconsin PGA professional giving teams the opportunity to play with some of the top golfers in the state. The day includes lunch, golf, a cocktail & appetizer reception, dinner and online silent auction. We expect more than 100 participants to attend this exclusive event.

Golf Format

- Five person teams consisting of one Wisconsin PGA professional and four amateurs
- Two best net Stableford scores on each hole
- Stableford Points: Eagle or better = 4, Birdie = 3, Par = 2, Bogey = 1, Double Bogey or worse = 0
- Amateurs receive 90% of their USGA Course Handicap
- Players are encouraged to pick up once they have reached double bogey but must hole out to count
- Prizes will be awarded to 1st, 2nd, and 3rd place pro-am teams
- Prizes awarded for two closest to the hole and two longest putt hole events
- Teams may choose to play a scramble format instead of competing in the pro-am and prizes will be awarded to the 1st place scramble team



Schedule of Events

- 10:30 a.m. - Registration and Driving Range Open
- 11:00 a.m. - Lunch
- 12:00 p.m. - Shotgun Start
- 4:30 p.m. - Cocktails & Appetizers
- 5:30 p.m. - Dinner & Program
- 6:30 p.m. - Auction Closes

Sponsorship Opportunities

Presenting Sponsorship: \$10,000

Participant Benefits

One (1) five-person team, which includes a WPGA Professional

- Lunch, cocktail & appetizer reception, dinner and program
- Club amenities and on-course hospitality for each player
- Premium tee gift for each player
- Hole prizes and awards for top finishing teams

Marketing Benefits

Corporate Logo:

- Displayed on all pre-event communication (press release, newsletters, social media, eblasts) distributed to our network of over 3,500 supporters
- Displayed in a prominent position on all golf cars
- Displayed at player registration
- On prime real estate for day of event signage at Tuckaway Country Club
- Displayed on the Tee to Green Golf Classic Pro-Am website
- Displayed on the front cover of the event program distributed to 100+ participants
- Displayed throughout the post-golf reception
- Will have a prominent position on the online auction website opening one week prior to event date and publicized until auction close. Promoted to our network of over 2,800 supporters, the Wisconsin State Golf Association database of over 40,000 corporations and individuals and the Wisconsin PGA database of over 10,000 corporations and individuals both local and nationwide

Opportunity to have a representative from your company speak during the dinner program

Verbal recognition as a Presenting Sponsor during the dinner program

Opportunity to distribute a promotional item with corporate logo via player gifts (item must be approved by First Tee – Southeast Wisconsin)

Sponsorship Opportunities

Eagle Sponsorship: \$5,000

(1) Lunch Sponsor • (1) Dinner Sponsor

Participant Benefits

One (1) five-person team, which includes a WPGA Professional

- Lunch, cocktail & appetizer reception, dinner and program
- Club amenities and on-course hospitality for each player
- Premium tee gift for each player
- Hole prizes and awards for top finishing teams

Marketing Benefits

Corporate Logo:

- Prominently displayed throughout the dinner reception or lunch buffet
- Displayed on all pre-event communication (press release, newsletters, social media, eblasts) distributed to our network of over 2,800 supporters
- Displayed on the Tee to Green Golf Classic Pro-Am website
- Displayed on the online auction website opening one week prior to event date and promoted until auction close. Promoted to our network of over 2,800 supporters, the Wisconsin State Golf Association database of over 40,000 corporations and individuals and the Wisconsin PGA database of over 10,000 corporations and individuals both local and nationwide
- Displayed in event program distributed to 100+ participants

Verbal recognition as an Eagle Sponsor during the dinner program

Opportunity to distribute a promotional item with corporate logo via player gifts (items must be approved by First Tee – Southeast Wisconsin)

Sponsorship Opportunities

Team Sponsorship: \$2,800

Bundle with Hole Sponsorship for \$3,000

(27 Teams Available)

Each team consists of four amateurs and one local golf professional from the Wisconsin PGA or five amateurs. If you do not have a PGA member to play with your team, First Tee – Southeast Wisconsin is happy to recruit one for you.

Participant Benefits

- One (1) five-person team, which includes a WPGA Professional
- Lunch, cocktail & appetizer reception, dinner and program
- Club amenities and on-course hospitality for each player
- Premium tee gift for each player
- Hole prizes and awards for top finishing teams

Birdie Sponsorship: \$2,500

Bundle with Team Sponsorship for \$4,250

Cart Staging Area Sponsor • Putting Green Sponsor • Driving Range Sponsor

Marketing Benefits

Corporate Logo:

- Prominently displayed near the golf cart staging area, putting green or driving range
- Displayed on all pre-event communication (press release, newsletters, social media, eblasts) distributed to our network of over 2,800 supporters
- Displayed on the Tee to Green Golf Classic Pro-Am website
- Displayed on the online auction website opening one week prior to event date and promoted until auction close. Promoted to our network of over 2,800 supporters, the Wisconsin State Golf Association database of over 40,000 corporations and individuals and the Wisconsin PGA database of over 10,000 corporations and individuals both local and nationwide
- Displayed in event program distributed to 100+ participants

Verbal recognition as a Birdie Sponsor during the dinner program

Opportunity to distribute a promotional item with corporate logo via player gifts (item must be approved by First Tee – Southeast Wisconsin)

Sponsorship Opportunities

Par Sponsorship: \$1,000

Bundle with Team Sponsorship for \$3,500

Hole Contest Sponsor

Marketing Benefits

Corporate Logo:

- Displayed on all pre-event communication (press release, newsletters, social media, eblasts) distributed to our network of over 2,800 supporters
- Displayed on the Tee to Green Golf Classic Pro-Am website
- Displayed on the online auction website opening one week prior to event date and promoted until auction close. Promoted to our network of over 2,800 supporters, the Wisconsin State Golf Association database of over 40,000 corporations and individuals and the Wisconsin PGA database of over 10,000 corporations and individuals both local and nationwide
- Displayed in event program distributed to 100+ participants

Recognition on event/contest rule sheet

Verbal recognition as a Hole Contest Sponsor during the dinner program

Premium Hole Sponsors: \$500

Marketing Benefits

- Corporate name and logo displayed on hole during tournament
- Corporate name with link displayed on the Tee to Green Golf Classic Pro-Am website
- Corporate name displayed in event program distributed to 100+ participants

Verbal recognition as a Premium Hole Sponsor during the dinner program

Hole Sponsors: \$350

Marketing Benefits

- Corporate name and logo displayed on hole during tournament
- Corporate name with link displayed on the Tee to Green Golf Classic Pro-Am website
- Corporate name displayed in event program distributed to 100+ participants

Verbal recognition as a Hole Sponsor during the dinner program

Sponsorship & Registration Form

Presenting Sponsorship

- Presenting Sponsor (Includes Team) \$10,000

Eagle Sponsorship

- Lunch Sponsor (Includes Team) \$5,000
- Dinner Sponsor (Includes Team) \$5,000

Team Sponsorship

- Team Sponsor \$2,800
- Team Sponsor & Hole Sponsor \$3,000

Birdie Sponsorship

- Cart Staging Sponsor \$2,500
- Cart Staging Sponsor & Team Sponsor \$4,250
- Putting Green Sponsor \$2,500
- Putting Green Sponsor & Team Sponsor \$4,250
- Driving Range Sponsor \$2,500
- Driving Range Sponsor & Team Sponsor \$4,250

Par Sponsorship

- Par Sponsor \$1,000
- Par Sponsor & Team Sponsor \$3,500

Hole Sponsorship

- Hole Sponsor \$350
- Premium Hole Sponsor \$500

Team/Sponsor Name _____

Contact Name _____

Address _____

Email _____ **Phone** _____

Total Payment \$ _____

We kindly ask that all sponsorship payments are received by May 31. Payment may be made separately by each player.

Please send completed form and check (payable to First Tee – Southeast Wisconsin) to:
First Tee – Southeast Wisconsin, 11350 W Theo Trecker Way, West Allis, WI 53214

Team Registration

PGA Professional _____

Address _____

Email _____ **Phone** _____

Amateur 1 _____ **WSGA #** _____

Address _____

Email _____ **Phone** _____

Amateur 2 _____ **WSGA #** _____

Address _____

Email _____ **Phone** _____

Amateur 3 _____ **WSGA #** _____

Address _____

Email _____ **Phone** _____

Amateur 4 _____ **WSGA #** _____

Address _____

Email _____ **Phone** _____

Please email completed form to info@thefirstteesew.org or mail to
First Tee – Southeast Wisconsin, 11350 W Theo Trecker Way, West Allis, WI 53214